

World Peace Communications



NaturalLifeNetwork.com

248108 5th Side Road
RR# 5, Orangeville, ON L9W 2Z2

TO POTENTIAL SPONSORS AND ADVERTISERS:

Hello from the SunFest! Saturday, August 28, 2004 will be our third annual festival at the sustainable design award-winning Wilson Natural Home in Mon Mills (about one hour north of Toronto). Last year more than 1800 people attended. Check out our website for more information about the event (www.NaturalLifeNetwork.com/sunfest2004/). All sponsors receive: One free 2"x3" ad in our 2,000 copy SunFest Event Guide (ad must be received by Aug. 1/04) Free listing on the SunFest website, www.NaturalLifeNetwork.com (same graphic as 2"x3" ad). Two complimentary entrance passes. Sponsorships start as low as \$500. We look forward to hearing from you!

RULES AND REGULATIONS FOR SPONSORS: The SunFest organizers reserve the right to determine the eligibility of any company or product for inclusion in the SunFest event. To avoid last minute problems, please provide, with your sponsorship advertisement, a written list of products and services. Sponsors must complete any banner setup by 10:30 a.m. on Saturday, August 28th, 2004. Vehicles may not be driven into the exhibit space. Dollies will not be available. All banners and advertising collateral must be removed by 7:00 p.m. on Saturday, August 28th, 2004. Sponsors are not permitted to assign, apportion, or sublet their allotted space without prior approval by the organizers. If a Sponsor withdraws from SunFest they will forfeit their advertising space. The organizers then has the right to use or reassign the withdrawn space. Sponsors are responsible for their own belongings. No responsibility or liability shall be attributed to the organizers, John Wilson or Leigh Geraghty, in the case of death of or injury to any person or damage or loss of property of the Sponsor, its officers, agents, employees, or invitees resulting from any cause whatsoever.

SunFest 2004

www.NaturalLifeNetwork.com/sunfest2004/

SPONSOR REGISTRATION FORM

Organization/Company _____

Contact Person(s) _____

Email _____

Address _____

City _____ Province _____ Postal Code _____

Business Email _____

Website _____

Product/Services (Please indicate your company description exactly as you would like it to appear in the SunFest Event Guide or other promotional materials. Limit 15 words):

I have read the contract (below) to sponsor at SunFest and I agree to the terms and conditions.

Print Name _____ Signature _____ Date _____

Please note: It is our policy to protect the environment and respect all participants at this event. We ask and invite all participants to do the same. We look forward to having you join us for a fun-filled day.

Return registration form and payment to:

World Peace Communications

248108 5th Side Road

RR# 5

Orangeville, ON L9W 2Z2

Phone: 519-942-3266

Email: leigh.geraghty@sympatico.ca or john.wilson@naturallifenetwork.com

Contract for Sponsors

THIS AGREEMENT, entered into on the registration date by and between the SunFest facilitators and the Exhibiting company is made with the following terms and conditions which are mutually agreed upon by both parties:

1. SPONSOR will receive from SunFest facilitators an Sponsor information package containing information regarding set up and breakdown schedules and schedule of events. IT IS THE SOLE RESPONSIBILITY OF THE SPONSOR TO BECOME FAMILIAR WITH THIS INFORMATION.
2. SUNFEST organizers shall not be liable or responsible for any injury to Sponsors, their employees, guests or visitors while within the space or spaces contracted for by the SPONSOR; SPONSOR shall be solely responsible for insuring that all display devices within or leading into their exhibit space shall be of a type normally suited for such purposes and shall comply with all applicable building codes and safety standards.
3. SPONSOR shall comply with all applicable electrical, fire and health department rules and regulations and all city, provincial and federal laws.
4. SPONSOR may not sublease, assign or apportion their advertising space.
5. SPONSOR displays may not create a visual block that will distract from adjoining displays.
6. Sound devices, including but not limited to speakers and radios, are subject to approval of the SUNFEST STAFF and, if allowed, must be controlled so as not to interfere with others.
7. Smoking is not permitted in any areas and drugs of any kind are prohibited at SunFest. This is a drug-free family event.
8. The SUNFEST STAFF and its officers are not responsible for the safety of Sponsor property from theft or damage by fire, water, storm, vandalism or other causes.
9. If liability or property damage insurance is desired, it is to be obtained by the Sponsor. It is recommended that in addition, Sponsor obtain public liability insurance to protect against possible claims arising from the festival.
10. No DOGS or pets allowed on the premises.
14. The SUNFEST STAFF reserves the right to refuse sponsor displays, which would in any way detract from the purpose, dignity and intent of the festival. We reserve the right to deny exhibit space to any business, organization or individual deemed unsuitable by event managers. Screening for SunFest is based on our mission statement, which reads:
Promoting sustainable living through inspirational education.

Event Information

Event Dates and Hours

SPONSOR SETUP/HOURS SUNFEST HOURS

Setup: Saturday, August 28th, 2004 10:30 am – 12:00 pm

Hours: Saturday, August 28th, 2004 12:00pm – 6:00 pm

Sponsor Display

Displays may be up to approximately 8' X 5.'

Electricity will not be provided.

SPONSOR SPACE

(please view map in separate document)

Location Selection

Specific locations for displays will be at the sole discretion of the event organizers during setup.

If you have special needs or would like to be placed next to a particular booth, let us know in advance by calling us and indicating it on your registration form. Booth spaces are assigned on a first-come, first-served basis.

Payment Information

Total Due \$ 500 _____

Total Enclosed: \$ _____

Payment method:

Check made payable to **World Peace Communications** - Check #:

Signature: _____

Date: _____